



Ministry of Health and Family Welfare  
Government of India

# MEASLES & RUBELLA VACCINATION CAMPAIGN

## MR Information Card

### Dear Parents,

Measles-rubella (MR) vaccine which provides protection from measles and rubella will be introduced nationwide through campaign in schools and outreach sessions. This will be followed by inclusion of MR vaccine in Routine Immunization. It is important that all children in the age group of 9 months to less than 15 years get the MR vaccine shot irrespective of the immunization status for measles/rubella (whether they have been vaccinated with MMR/MR vaccine or not).

**Rationale:** For measles elimination and rubella control, children in the age group of 9 months to less than 15 years need to be immunized to knock out the diseases.

### MEASLES:

Measles is a life-threatening disease, which spreads through virus. Measles causes disability and untimely death of children.

### RUBELLA:

Rubella is an infectious disease caused by virus. It has measles like symptoms. It infects both boys and girls. However, if a woman gets infected early in her pregnancy, it can result in Congenital Rubella Syndrome (CRS), which can be greatly harmful for the fetus and newborn child.



### Important Points to Remember

- ☑ All children of 9 months to less than 15 years must get vaccinated with this vaccine during this campaign.
- ☑ This vaccine will be given in all schools, community sessions, anganwadi centers and government health centers.
- ☑ The child should be given this vaccine, even if he/she has already been given the MR/MMR vaccine earlier.
- ☑ MR vaccine is very safe and does not cause any severe side effects.
- ☑ The children will be vaccinated by a trained health worker.
- ☑ Ensure your participation in this campaign.

Our country has resolved to  
eliminate Measles and  
control Rubella.



Please bring your children of 9 months to less than 15 years of age to the MR vaccination campaign site.



To know more about the vaccine, contact your ANM, ASHA or Anganwadi worker

OR email at: [mrcampaignindia@gmail.com](mailto:mrcampaignindia@gmail.com)

